



FOR IMMEDIATE RELEASE

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Gift of Literacy - Books and Activities for Charlotte Family Housing

[Charlotte, NC, 5/1/2024] – In March, Moving Little Minds launched their Literacy for All campaign. We are excited to announce the successful completion of our campaign to support early literacy for children experiencing homelessness in Charlotte with our partnership with Charlotte Family Housing.

Thanks to our community's generosity and the generosity of Books on the House, we were able to deliver 60 preschool activity literacy pads and over 250 free books to Charlotte Family Housing. These products will be used in the welcome baskets when families check in to their temporary housing.

These resources, including "100 Days of Preschool Literacy Activities to Move Little Minds Tear-Off Pads," provide families with engaging tools to nurture crucial reading skills in their young children. We're grateful to Books on the House NC for their partnership, donating 4 free books for every single pad contributed!

The purpose of our contributions is to provide fun and educational tools that take very little time or prep work for families. Empowering families with these resources is crucial to ensuring children have access to early literacy support, regardless of their circumstances. We aim to ignite a love of learning and build a strong foundation for academic success.

For more details about the 100 Days of Preschool Literacy Activities to Move Little Minds Activity Pad and how it can build key foundational skills in young children, visit www.movinglittleminds.com or get in touch at movinglittleminds@gmail.com.

About Moving Little Minds, LLC

Moving Little Minds, LLC is dedicated to improving early literacy skills in young children by merging instruction with play. By educating parents and teachers, following research-based practices, and providing fun and engaging learning tools in the classroom and at home, all children can build the foundation needed for reading success!

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